

CultureCapital Participant Plan

All plans include placement on CultureCapital, CultureCapital **INSIDER** and, when appropriate TICKETPLACE.org. These plans apply to members of the Cultural Alliance of Greater Washington.

Small & Mid-Size
Budgets up to \$5mm

Large & Giant
Budget \$5mm+

BASIC

- Organization Profile w/Description, Photo, Visitor information
- Event Detail for each performance, exhibition, class etc. you present
- Event Detail includes title, presenter, photo, venue, description, dates/times, w/links to box office or phone for registration or reservations
- Choose up to 3 categories for each event

\$300 annual

\$1,500 annual

INTERMEDIATE

- Organization Profile w/Description, Photo, Visitor information
- Event Detail for each performance, exhibition, class etc. you present
- Event Detail includes title, presenter, photo, venue, description, dates/times, w/links to box office or phone for registration or reservations
- Choose up to 3 categories for each event
- Category Home Page "Also Recommended" 4/quarter – includes photo, event, date w/link to event detail.

\$800 annual

\$2,500 annual

PREMIUM

- Organization Profile w/Description, Photo, Visitor information
- Event Detail for each performance, exhibition, class etc. you present
- Event Detail includes title, presenter, photo, venue, description, dates/times, w/links to box office or phone for registration or reservations
- Choose up to 5 categories for each event
- Home Page placement of events – 4/quarter
Includes photo, event, date, organization, w/link to event detail
Rotates w/one additional premium participant, Last 2 positions on home page
- Category Home Page "Spotlight" Spotlights 4/quarter - includes photo, event, date w/link to event detail
- Banner Ads 1 banner/quarter – run of site, limit of 50,000 views per quarter (value \$3,800)

\$5,000 annual

\$5,000 annual

PREMIUM PLUS

- Organization Profile w/Description, Photo, Visitor information
- Event Detail for each performance, exhibition, class etc. you present
- Event Detail includes title, presenter, photo, venue, description, dates/times, w/links to box office or phone for registration or reservations
- Choose up to 5 categories for each event
- Home Page Banner Position Image representing the organization upper left position rotating w/other orgs. Image can change quarterly
- Home Page placement of events – 6/quarter
Includes photo, event, date, organization, w/link to event detail
Rotates w/4 additional premium plus participants at top of page
- Category Home Page "Spotlight" Spotlights 6/quarter - includes photo, event, date w/link to event detail
- Banner Ads 2 banner/quarter – run of site, limit of 100,000 views per quarter (value \$7,600)

\$10,000 annual

\$10,000 annual